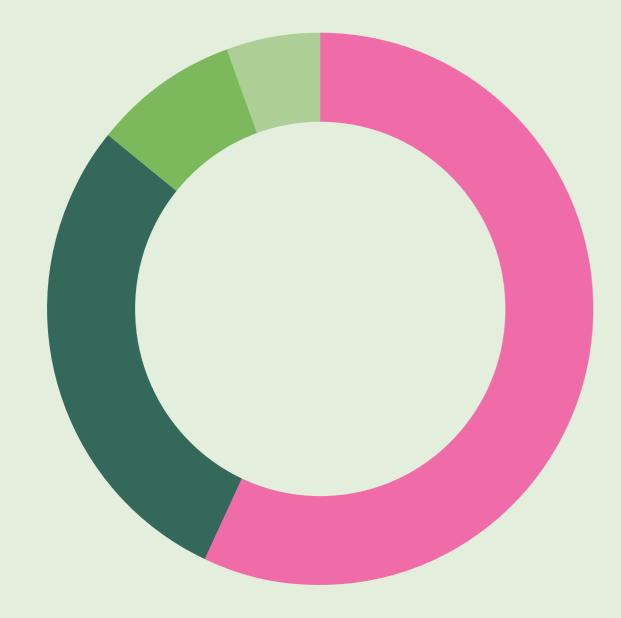
Sales by brand



The Warehouse

Financial highlights

Total sales

\$3.0b

↑ 0.5%

Group transactions

63m

↑ 3.0%

1 2.0%

\$57.3m

↓ 46.6%

12.0%

Dividend

16cps

no change

Online sales % of total sales

7.4%

↑ 6.6%

Net debt

\$162.3m

↓ 25.6%

Other highlights

Moved to EDLP (Every Day Low **Prices) in Red**





reduction in Marketing spend from EDLP

growth in Noel Leeming Services

new Group stores opened

Plus 3 Blue stores into Red

Noel Leeming

The Warehouse

Torpedo7

of New Zealanders shop with a Group brand at least once a year

The Warehouse Group Limited Annual Report 2018