



Torpedo7 Club helps Kiwis get outdoors



*Robert Bruce leading a Got To Get Out hike at Lake Wainamu.
Please find all images [Here](#) or watch video [Here](#)*

Torpedo7 Club is proud to announce a new partnership with New Zealand social adventure group 'Got to Get Out', getting Kiwis off their devices and into the outdoors.

From March 25, 2019, Torpedo7 Club will offer over 100 free nationwide outdoor experiences via the social enterprise Got To Get Out, to bring like-minded adventure seekers together to have some fun, get active and see what their natural surroundings have to offer.

Torpedo7 Chief Executive, Tim Edwards, says "Torpedo7 is all about enabling people to get outside and these free experiences: hiking, mountain biking and paddle boarding are just the start of what we're offering as part of our new Torpedo7 Club. Skiing and snowboarding trips will also be available."

"The stores will also host informative and inspiring workshops, which are designed to upskill and bring together people who enjoy the outdoors but don't necessarily have the knowledge or the connections to get out on their own."

Got to Get Out was founded in 2014 by New Zealand social entrepreneur Robert Bruce while he was hiking Mount Everest Base Camp. On the hike, Bruce realised his calling was to mobilise people to get outdoors and as a result, the social enterprise 'Got to Get Out' was created.

"Got to Get Out started as a dream to get New Zealanders off the couch and get them moving, with a view to help improve the countries physical and mental health statistics. I think most people

acknowledge that getting outdoors is good for their wellbeing, but arranging the trips, especially as a first timer can be daunting, so that's where Got To Get Out comes in," says Bruce.

Ministry of Health statistics show that two-thirds of Kiwis are considered overweight or obese and an estimate of 636,000 adults are diagnosed with a mood and/or anxiety disorder in New Zealand. These are just some of the statistics that Got to Get Out is trying to combat.

Bruce says he is thrilled to partner with Torpedo7 Club, a company that shares his commitment to helping New Zealand get active.

Tim Edwards says bringing experiences to Torpedo7 Club members is a natural and exciting extension for the brand. "As Torpedo7 opens more stores throughout New Zealand, we want to encourage more New Zealanders to get out there and see what our beautiful country has to offer."

The hosted events will be available to access via the Torpedo7 Club, previously known as the Over and Above Club. In addition to these experiences, the Club has offers and free delivery options for members.

To find an event near you, visit www.torpedo7.com/torpedo7club.

About Torpedo7:

Part of The Warehouse Group, Torpedo7 Group has more than 16 stores nationwide, plus online retailers Number 1 Fitness and 1-Day.

We live and breathe outdoor sports, and we're passionate about helping our customers do the same. Because our people use our products themselves, we can help our customers choose exactly the right gear – and then we'll "see you out there."