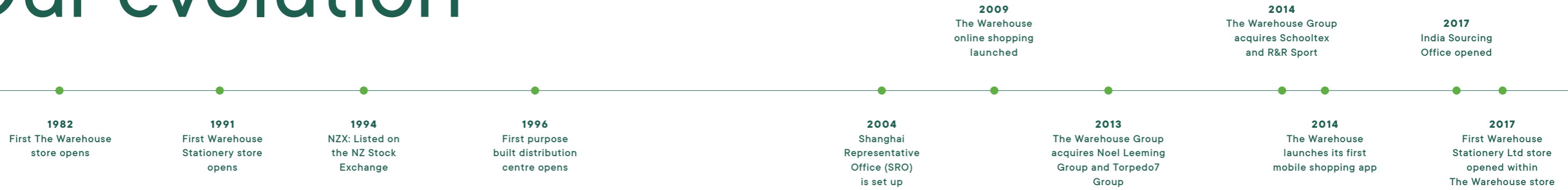


# Our evolution

TIMELINE



BRAND POSITIONING



General merchandise, apparel, homeware, garden, electronics and gaming

**Where everyone gets a bargain, every day**



Office products, stationery and technology

**Work, Study, Create, Connect**



Technology and appliances

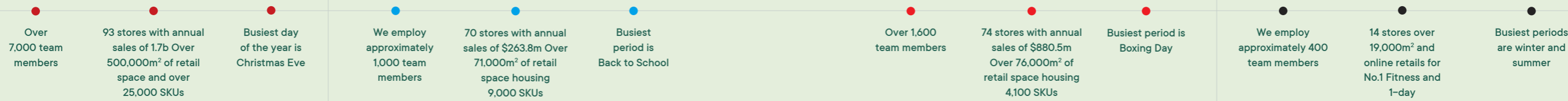
**The authority in appliances, technology and services for retail and commercial customers**



Outdoor adventure gear and fitness gear

**See you out there**

BRAND HIGHLIGHTS



FY18 REVENUE SPLIT BY BRAND

**\$1.7b**

ON AVERAGE, 1.5M CUSTOMERS A WEEK

**\$263.8m**

ON AVERAGE, 230,000 CUSTOMERS A WEEK

**\$880.5m**

ON AVERAGE, 279,000 CUSTOMERS A WEEK

**\$163.4m**

ON AVERAGE, 14,000 CUSTOMERS A WEEK