**Torpedo7 unveils its largest NZ store yet**

[Images for publication, available via Dropbox](https://www.dropbox.com/sh/al9qq75qouio2zi/AAATeyyjCYFB4RrB295vir16a?dl=0)***: Torpedo7 opens its largest store in the country.***

Kiwi outdoor adventure brand Torpedo7 opens its new flagship store in Auckland today.

The spacious new 2300m² store replaces the nearby pop-up site in the Westgate shopping centre and is the brand’s largest in the country.

As the flagship location, the store will offer a full range of outdoor adventure gear across bike, snow, water, camping, clothing, moto and fitness. Customers will also have access to Torpedo7’s specialist onsite bike and snow workshop - providing a range of gear repair, safety checks and maintenance services.

Tim Edwards, CEO for Torpedo7 says Westgate was a natural fit for the flagship location with endless options for adventure right on its doorstep.

“West Auckland is fortunate to have a number of spectacular walks, bike trails and surf beaches just minutes away from the town centre. It’s no surprise it’s so popular with locals and visitors alike.”

“Our pop-up store in the same location proved popular and now we’re thrilled to open a permanent store and continue our close relationship with the local community.”

Mr Edwards says Westgate is just one of four new Torpedo7 stores set to open across New Zealand this year. Other locations will be announced in the coming months.

Torpedo7 Westgate Store Manager, Jessica Keiller says the team is already receiving great feedback on the opening.

“West Auckland doesn’t shy away from adventure and we’re looking forward to giving our customers the chance to experience even more of our gear, coupled with our great range of in-store services. We’d encourage everyone to head in and say hello,” she says.

The new store will employ twenty-seven team members.

**Store Hours:**

Monday to Wednesday, Friday to Saturday: 9am to 5.30pm  
Thursday: 9am to 7pm  
Sunday: 10am to 5pm

**Store Address: Westgate, Massey, Auckland 0814.**

Ends

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