
Market Information Services Section
New Zealand Exchange Limited

11 October 2012

THE WAREHOUSE GROUP LIMITED

Appointment of new Independent Director

The directors of The Warehouse Group Limited are pleased to announce the appointment of Mr Tony Balfour as an Independent Director of the company with effect from 15 October 2012.

Tony has extensive global retail and e-commerce experience with a strong track record in a diverse range of industries. Most recently he was General Manager (Markets) for Icebreaker Clothing with responsibility for the company's global business units in New Zealand and all other regions including Australia, USA, Canada and Europe as well as the development of the company's rapidly growing e-commerce and retail business unit. Prior experience includes senior roles in Monster.com and Seek.com, both successful online recruitment sites. Tony also spent nine years at Nike in senior general management roles in the USA, Australia and Asia Pacific regions. Since 2009 he has been a director of Silver Ferns Farms, New Zealand's largest meat company.

In welcoming Tony to the Board, Graham Evans Chairman said, "Tony possesses a strong background in the global apparel industry and significant experience in e-commerce. This together with his strategic experience and capability will be a valued addition to the overall mix of skills and experience on the board as we continue to implement our board succession plan."

Tony Balfour's appointment brings the number of independent, non-executive directors on the board to six of a total board of seven directors.

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Contact details regarding this announcement:

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