



Media release  
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## Torpedo7 gears up in Petone



Kiwi outdoor adventure retailer, Torpedo7, is gearing up to open its first store in Petone on Thursday 30 June, offering Lower and Upper Hutt residents a more convenient way to get their hands-on outdoor adventure gear.

The spacious 1717m<sup>2</sup> store located at 38 Annie Huggan Grove in Petone features a refreshed, natural look that brings the outdoors in. The store will offer the full range of Torpedo7 gear, including the best in bike, water, camping, snow, clothing, fitness and more.

Torpedo7 Chief Operating Officer, Garth Sutherland says the team is excited to open its doors in a city so passionate about the outdoors.

“We know there is a large population of adventure loving Kiwis throughout the Wellington region, and Petone is the doorway to the outdoor playground, whether it’s hiking the Belmont Trig Track, surfing at Breaker Bay, or biking the Remutaka Cycle trail.

“Some in the area may already shop with us online or at the Porirua store, but we're looking forward to opening in Petone to offer locals and those heading to the Wairarapa ranges a more convenient place to shop.”

Torpedo7 Store Manager, Nic Cocker, says the team of outdoor enthusiasts are looking forward to sharing their own passions and local knowledge with customers.

“Petone is the gateway to the Wairarapa ranges and our team know the area well. We’re made up of keen mountain bikers, hikers, skiers, snowboarders and fly fishers, among other adventure sports. We’ve been busy preparing the store to welcome customers this Thursday and encourage customers to take advantage of our exclusive grand opening ‘Doorbuster Deals’ in-store from 1 to 5 July.”

The new Torpedo7 store will also feature a specialist onsite bike and snow workshop – providing gear repair, safety checks and maintenance services. These fully qualified mechanics have been specifically trained to attend to all bike and snow-related needs.

The store will employ 19 team members and will open seven days a week from 9am to 5.30pm Monday to Saturday, and 10am to 5pm on Sundays.

**Ends**

**For more information, please contact our Corporate Affairs team:**

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**About Torpedo7:**

Torpedo7 is New Zealand's top outdoor adventure store, with 24 stores nationwide. We live and breathe outdoor sports, and we're passionate about helping our customers do the same. Because our people use our products themselves, we can help our customers choose exactly the right gear – and then we'll "see you out there". Torpedo7 is a subsidiary of The Warehouse Group, which comprises six market-leading retailers - The Warehouse, Warehouse Stationery, The Market, 1-day and Noel Leeming. The Group's vision is to build New Zealand's most sustainable, convenient, and customer-first company, with our people, customers, communities, and the environment at the heart of our business. Over the years, the Group has raised over 75 million dollars for New Zealand communities, and in 2019, was the first larger organisation in New Zealand, and third major retailer globally, to go carbon zero. To find out more, visit [www.thewarehousegroup.co.nz](http://www.thewarehousegroup.co.nz)