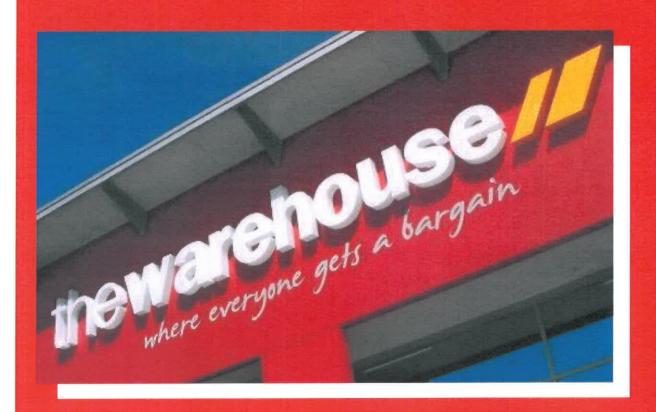


The Warehouse Group Limited 2011 Interim Result



lan Morrice Managing Director

Luke Bunt Chief Financial Officer

11 March 2011

Results Summary



- Sales down 1.2% to \$908.0 million
- Operating profit down 5.2% to \$78.9 million
- Adjusted NPAT down 7.1% to \$53.0 million
- Operating cash flow down 22.7% to \$34.3 million
- Interim dividend held at 15.5 cps, fully imputed at 30.0%

Overview of the Half Year



- Trading conditions difficult through the half. Retail spending more constrained than expected. Sector highly promotionally driven
- TWL continuing to achieve sales increases in online channel and key growth categories
- Price deflation and continued contraction in CDs, DVDs and consumer electronics remains the key contributing factor to lower sales year on year
- Profit recovery continues in WSL with EBIT up 21.7% to \$3.7 million (HY10 \$3.0 million)
- New small format Warehouse opened in Rolleston. Replacement store in Gisborne opened. Commenced extensions to existing stores in Pukekohe and Timaru
- Three new Warehouse Stationery stores opened in Riccarton, Kerikeri and Gisborne

Summary Statement of Financial Performance



NZ\$ millions	January 2011	January 2010	%
Sales	908.0	918.9	-1.2%
EBITDA	99.1	103.8	-4.5%
Operating Profit	78.9	83.2	-5.2%
Operating Margin	8.7%	9.1%	-40 bps
EBIT	80.9	85.3	-5.2%
Net Interest	5.2	3.4	nm
Reported NPAT	52.3	57.4	-8.9%

- Adjusted NPAT \$53.0 million (HY10 \$57.0 million)
- Depreciation \$20.2 million (HY10 \$20.6 million)

Adjusted Earnings Reconciliation



NZ\$ millions	EBIT		NPAT	
	January	January	January	January
	2011	2010	2011	2010
Reported earnings	80.9	85.3	52.3	57.4
Electricity derivatives	(0.2)	(0.6)	(0.1)	(0.4)
Property divestments	(0.2)	_	(0.1)	-
Tax rate change		_	0.9	-
Adjusted earnings	80.5	84.7	53.0	57.0

 Tax rate change reflects reduction in deferred tax asset following drop in corporate tax rate to 28.0 cents.

Abridged Balance Sheet



NZ\$ millions	January 2011	January 2010	
Inventory	300.0	288.0	Stocks higher but generally in
Trade Payables	(104.9)	(99.0)	good shape
Net Investment in Inventory	195.1	189.0	
Receivables	25.0	20.4	Increase due mainly to employee share scheme loans
Other Creditors and Provisions	(84.9)	(80.6)	Share scheme loans
Working Capital	135.2	128.8	Investment primarily in property,
Fixed Assets	298.5	290.2	store development and growth
Investments	5.7	5.7	initiatives
Funds Employed	439.4	424.7	Non each deferred tox
Net Tax Balances	(13.3)	11.7	Non cash deferred tax adjustment on building
Derivatives	(12.2)	(12.5)	depreciation, \$22.8 million
Capital Employed	413.9	423.9	
Shareholders Equity	309.8	343.6	
Minority Interests	0.2	0.3	Reflects dividend distributions
Net Debt	103.9	80.0	
Source of Funds	413.9	423.9	

Cash Flow Summary



NZ\$ millions	January 2011	January 2010
Trading EBITDA	99.1	103.8
Change in trade working capital	(36.4)	(42.3)
Taxes paid	(24.7)	(15.2)
Interest paid	(5.0)	(3.5)
Other items	1.3	1.6
Operating Cash Flow	34.3	44.4
Capital expenditure	(26.4)	(32.1)
Proceeds from divestments	1.0	- Late -
Share plan loan repayments	0.2	-
Dividends received	2.1	3.7
Dividends paid	(42.7)	(48.8)
Net Cash Flow	(31.5)	(32.8)
Opening Net debt	(72.4)	(47.2)
Net Debt	(103.9)	(80.0)

- Net debt includes senior bond and is net of offsetting cash balances
- 60% of bank debt facilities renewed in H1, a further 30% of facilities to be renewed in H2

Segmented Operating Profit



NZ\$ millions	January 2011	January 2010	Change
The Warehouse	74.0	78.7	-5.9%
Warehouse Stationery	3.7	3.0	21.7%
Other Group Operations	1.2	1.5	-20.0%
Operating Profit	78.9	83.2	-5.2%
Financial Services	1.6	1.5	5.4%
Unusual Items	0.4	0.6	nm
Reported EBIT	80.9	85.3	-5.2%

- TWL operating profit impacted by sales deleverage
- WSL sales up 2.0% and operating margin improved to 3.7% (HY10 3.1%)
- Other group net of \$500k donation to the NZ Red Cross Canterbury Earthquake Fund
- Financial Services reflects increased insurance business and continuous improvement in execution of core cards business
- Unusual items includes profit on sale of surplus land

The Warehouse



NZ\$ millions	January 2011	January 2010	Change
Sales	808.1	821.0	-1.6%
EBITDA	90.3	95.5	-5.3%
Depreciation	16.3	16.8	-2.6%
EBIT	74.0	78.7	-5.9%
EBIT Margin	9.2%	9.6%	-40 bps
Capex	15.2	8.9	nm
Stock Turn	3.9x	4.1x	nm

- Same store sales H1 -2.6% (HY10 -1.2%)
- Same store sales Q2 -3.3% (Q210 -1.1%)
- Significant price deflation associated with a high NZD together with ongoing decline in CD and DVD categories the key factor in sales decline year on year
- Trading margins in line with last year despite increased pressure on prices
- Unit volumes increased overall translating into transaction growth
- Online sales up 95% off a low base
- Uplift in capex targeted at store development and modular investment

Warehouse Stationery

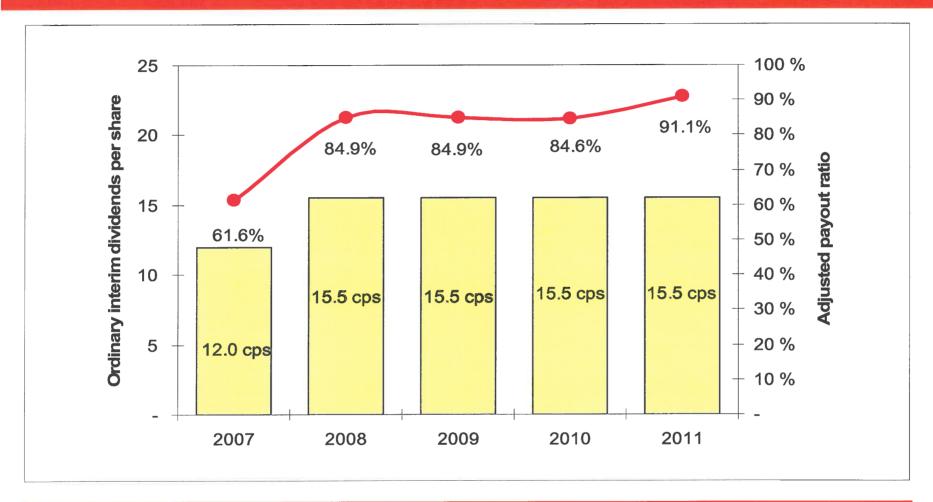


NZ\$ millions	January 2011	January 2010	Change
Sales	98.1	96.2	2.0%
EBITDA	6.1	5.3	15.1%
Depreciation	2.4	2.3	6.4%
EBIT	3.7	3.0	21.7%
EBIT Margin	3.7%	3.1%	60 bps
Capex	2.9	0.7	nm
Stock Turn	3.5x	3.9x	nm

- Same store sales H1 +3.1% (HY10 +7.2%)
- Same store sales Q2 +1.2% (Q210 +10.2%)
- Trading margins up on H1 last year
- Big ticket items, e.g. furniture and technology products, returning to positive sales growth
- Increased investment mainly new stores and relocations

Ordinary dividends





- Interim dividend held at 15.5 cps.
- Dividends fully imputed at 30.0 per cent.

Record date: 8 April 2011

Payment date: 20 April 2011

F11 Earnings Guidance



Retail Environment

- Trading conditions expected to be challenging for the remainder of the year
- The Christchurch earthquake not expected to have any material impact on the company's financial performance or position

Full Year Guidance

 Subject to any material change in expected trading conditions FY11 adjusted NPAT is forecast to be between \$76.0 million and \$80.0 million (FY10 adjusted NPAT \$83.2 million)

QUESTIONS